



02 de setembro de 2020

Gestão do
Conhecimento Pessoal
como facilitadora no
processo de
autodesenvolvimento



Evento online

KMBrasil
2020

www.kmbrasil.org

Quem somos nós?



Victor Alves

Especialista Gestão do Conhecimento
Professor Convidado MBKM/UFRJ
Rio de Janeiro, Brasil
victor.alves@technipfmc.com
<https://www.linkedin.com/in/victorcalves/>



Andre Bello

Future Designer
Professor/Consultor CRIE/UFRJ, HSM do Brasil
Autor | Organizador e Palestrante TEDx
Rio de Janeiro, Brasil
<https://www.linkedin.com/in/andre-bello/>



Américo C. Ramos Filho

DSc. Membro do corpo docente dos programas de pós-graduação em Administração na UFF e em Gestão e Estratégia na UFRRJ
Rio de Janeiro, Brasil
<https://www.linkedin.com/in/am%C3%A9rico-c-ramos-filho-d-sc-adm-cmq-oe-cqe-75843911/>

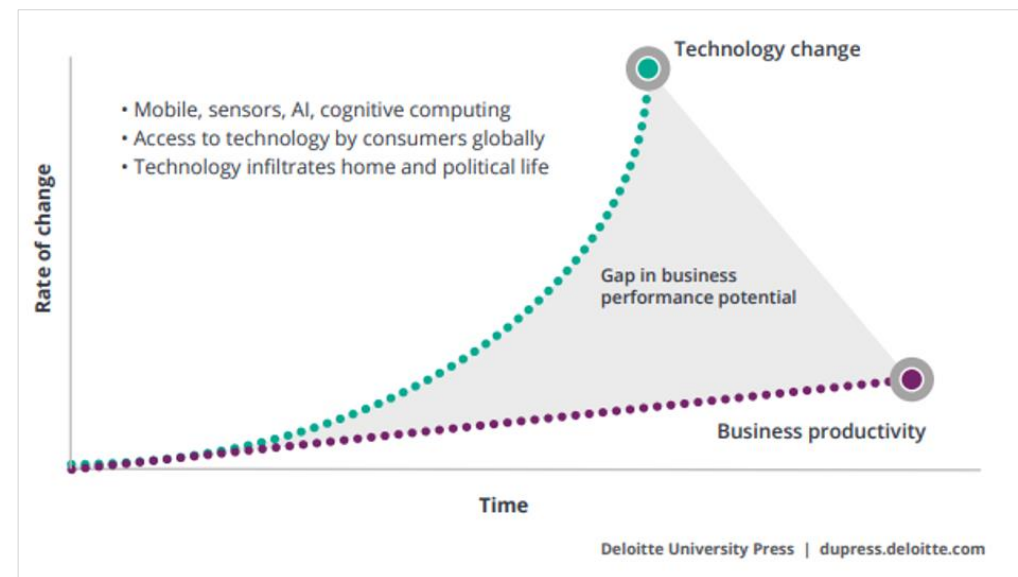


Alex Bretas

TEDx Speaker
Autor
Facilitador de comunidades de aprendizagem autodirigida
São Paulo, Brasil
<https://www.linkedin.com/in/alex-bretas/>

Agenda

Por quê?



O quê?

The most fundamental skill: Intentional learning and the career advantage

Why It's Time to Bring Learning to the C-Suite

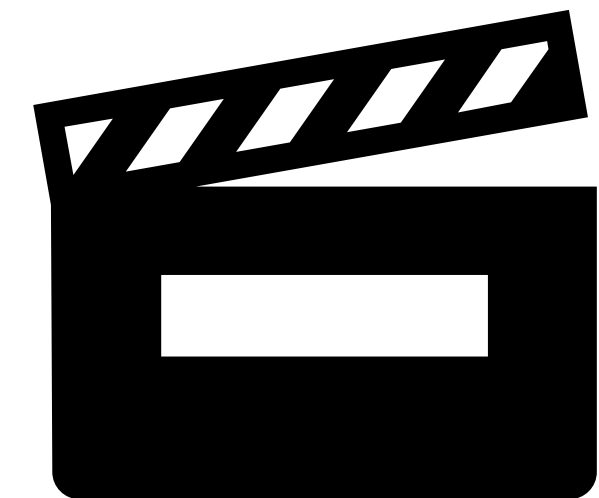
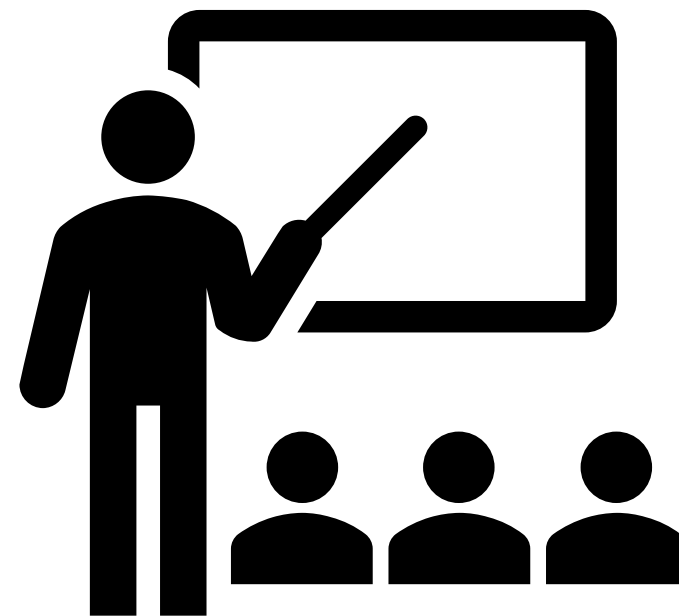
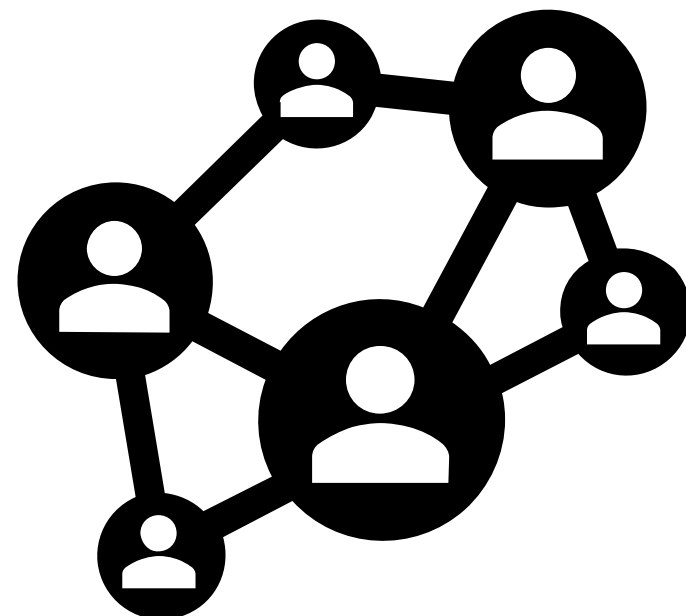
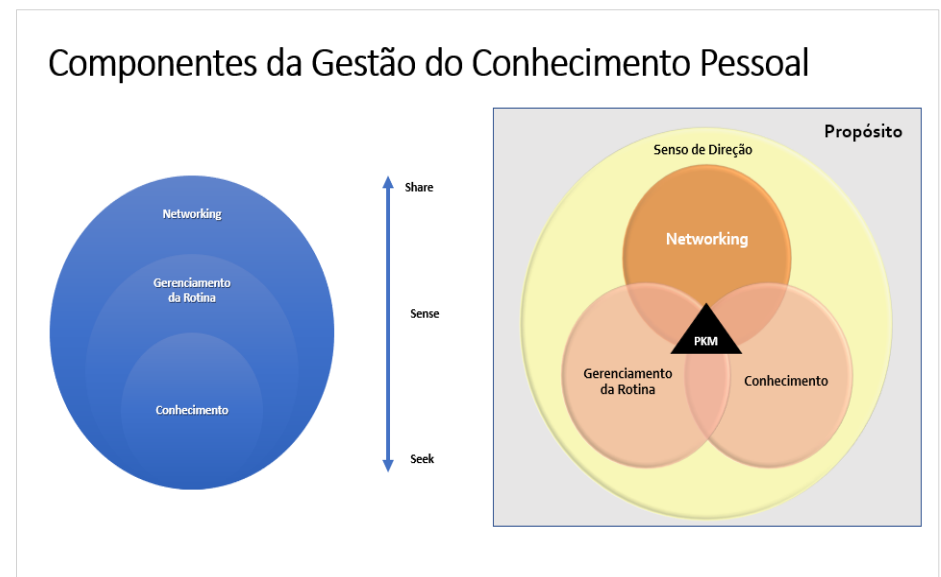
BCG Henderson Institute | Jul 13 - 2 min read

By Andrew Dyer, Susanne Dyrchs, Allison Bailey, Hans-Paul Bürkner, and J. Puckett

WHY YOU NEED A NEW APPROACH TO LEARNING

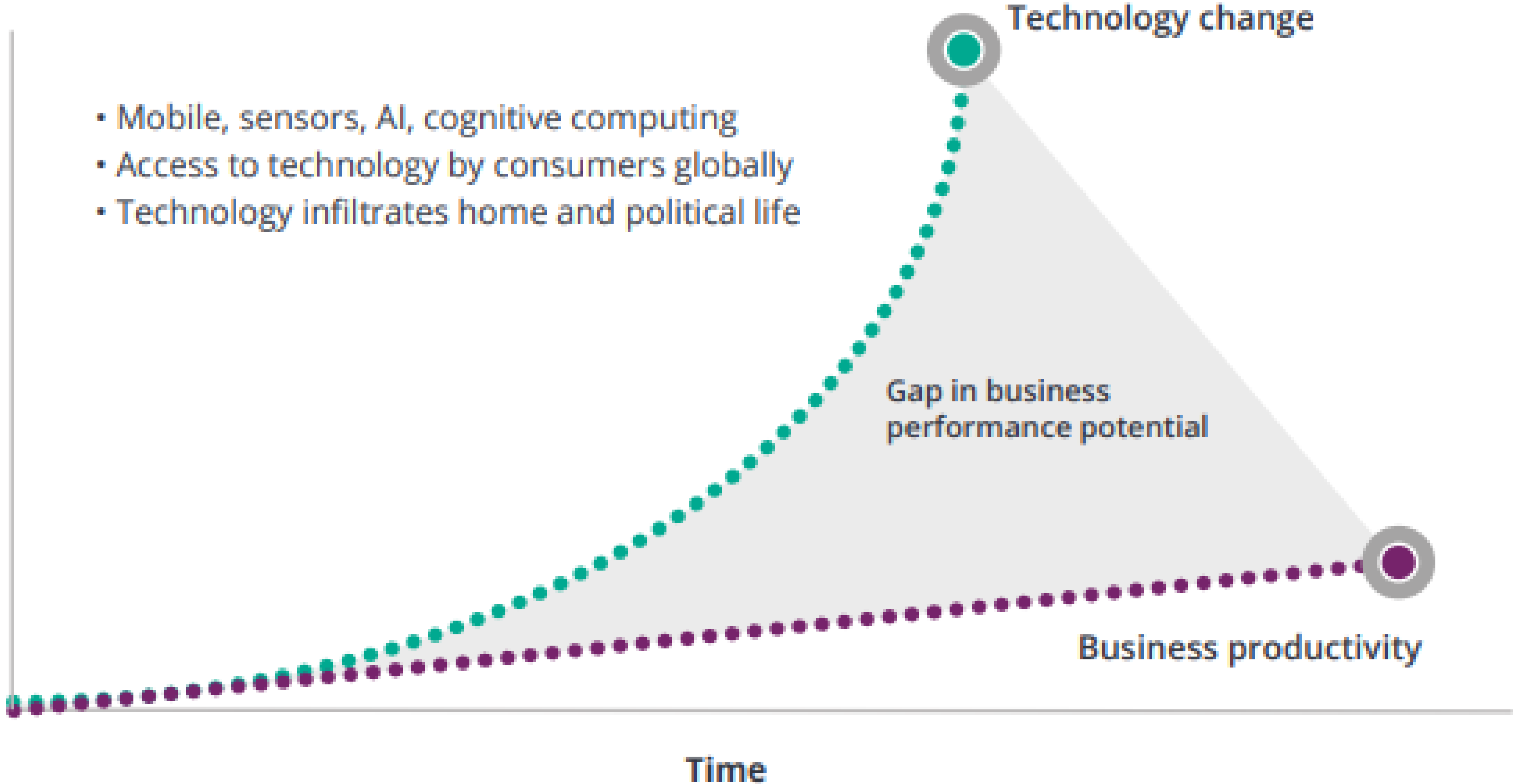
By Jens Baier, Elena Barykina, Vinciane Beauchene, Sagar Gori, Deborah Lovich, and Elizabeth Lyle

Como?



Rate of change

- Mobile, sensors, AI, cognitive computing
- Access to technology by consumers globally
- Technology infiltrates home and political life



Time

McKinsey Quarterly

The most fundamental skill: Intentional learning and the career advantage

August 7, 2020 | Article

Why It's Time to Bring Learning to the C-Suite



BCG Henderson Institute

Following

Jul 13 · 2 min read



By [Andrew Dyer](#), [Susanne Dyrchs](#), [Allison Bailey](#), [Hans-Paul Bürkner](#), and [J. Puckett](#)

BCG

WHY YOU NEED A NEW APPROACH TO LEARNING

By Jens Baier, Elena Barybkina, Vinciane Beauchene, Sagar Goel, Deborah Lovich, and Elizabeth Lyle

BUSCAR



PROCESSAR



COMPARTILHAR



Componentes da Gestão do Conhecimento Pessoal

